

Who are the SBCF?

The SBCF is the voluntary fundraising arm of the SBCI at Royal Prince Alfred Hospital.

Patrons

Her Excellency, Professor Marie Bashir AC CVO,
Governor of New South Wales

Sir Nicholas Shehadie AC, OBE

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The SBCF receives generous support from many individuals and companies. Here are a small selection.



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Enquiries: Sydney Breast Cancer Foundation
Tel: 02 9515 6045 Fax: 02 9515 7773

News from the President

BY PAMELA HANCE

Welcome to another year with the Sydney Breast Cancer Foundation (SBCF). We experienced one of our busiest years in 2006 and generated a record amount of funds. We particularly thank the convenors and members of the event sub-committees whose hard work contributed to making last year such a success.

SBCF would like to thank all our supporters for organising fundraising events on our behalf in the second half of 2006. In particular, we thank the **Associates of Cromer Golf Club** for a generous donation of \$6,775 raised at their August golf day. We are very grateful to **Rosie Nankervis** who hosted a Christmas sale at her home in Palm Beach last October, resulting in an outstanding donation of \$5,000 to support our work.

Our thanks are extended to the **Hornsby RSL, Riverstone Schofield Memorial Club, Wests Ashfield, Ashfield Catholic & Community Club Limited, Maroubra Seals**

Sports & Community Club, Earlwood-Bardwell Park RSL Club Limited, Asquith Rugby League Club Limited and Ashfield RSL Club for providing **Community Development Expenditure Scheme** funding for the distribution of our three step self check shower cards. The Foundation would also like to express our gratitude to **Philips** for donating a DVD player and television for use by the Breast Care Nurses and other staff at RPAH.



SBCF Patron, Her Excellency, The Governor of NSW, Professor Marie Bashir, CVO with SBCF President, Danielle Walley I-r.JPG 0041

SBCF Mission Statement

The SBCF has a multidisciplinary approach, focused on activities and raising funds for Support, Treatment, Awareness and Research which helps individuals, their partners and families facing breast cancer.

www.sbcf.org.au

Online access to information on SBCF events, sponsors and friends, enquiries, bookings and merchandise. Our new website is now live – check it out. You can now login to the site, register as a friend and then you will be sent a password.

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Toyota Fleet Boosts Fight Against Breast Cancer

Toyota Fleet is a proud supporter of the fight against breast cancer.

Each year more than 11,000 women are diagnosed with breast cancer in Australia.

Like many other people across Australia, a significant number of Toyota staff, colleagues and their families have been touched by breast cancer in some way – often devastatingly.

The Sydney Breast Cancer Foundation is the fundraising arm of the Sydney Breast Cancer Institute, the largest breast cancer treatment centre in Australia.

Toyota strengthened its link with the fight against Breast Cancer when the company held a Pink Ribbon Breakfast in 2005.

This year, Toyota National Fleet decided to increase its support for the cause by

(continued on page 3)



sydney
breast cancer
foundation

Swing Into Pink 2006 Pink Ribbon Ball

Over 600 guests swooned to the wonderful sounds of the **John Morrison Quintet** and then danced into the night with **Tall Pop Syndrome** at last year's Pink Ribbon Ball in the Grand Ballroom of the Sydney Westin on Saturday 7 October. **The Guest MC for the evening was radio journalist Adam Spencer** while guests enjoyed a three-course meal accompanied by **Janz Champagne** and **Brokenwood Wines**. Amongst the fabulous selection of prizes donated for this event was the opportunity to win a brand new Yaris sponsored by **Toyota Fleet**.



1



2



3

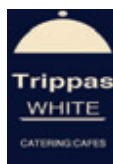
1. Pink Ribbon Ball organising sub-committee members Justine Brant, Angela Bishop, Michael Nutt, Nadine Bell, Mary Peiffer, Pam Hance, Isabel Thompson, Bronwyn Neeson, Laura Beament, Stephen Rogan, Jodie Message I-r. Not appearing in the photo are Erini Kontrafouris, Nancy Piazzolla and Bridget Powell
2. Channel Ten guests Tim Webster, Angela Bishop, Vic Larusso, Deborah Knight and Ron Wilson I-r
3. Adam Spencer MC, Karina Main - the Lucky Winner of the Toyota Yaris, Toyota National Manager Deborah Bacon and Angela Bishop, Co-MC and committee member of the Sydney Breast Cancer Foundation.

Pink Ribbon Melbourne Cup Lunch

Around 100 guests and generous sponsors helped raise funds for SBCF at the world-class Botanic at a three-course lunch in the beautiful surrounds of Sydney's Royal Botanic Gardens on 7 November. Guests at this fantastic event experienced all the excitement of the Cup,

a sweep, raffle, silent auction and special gift bags. We are indebted to **Michelle Guberina**, **Lisa Peace** and the staff of **Trippas White Catering** as well as their suppliers for sponsoring this event and donating all proceeds to our Foundation.

BOTANIC



PIPER-HEIDSIECK

Susan Avery
FLOWERS AND EVENT STYLING

Toyota Fleet Boosts Fight Against Breast Cancer *(continued from front page)*

sponsoring the Pink Ribbon Ball which is the signature event of the Sydney Breast Cancer Foundation.

The company invited 20 major female fleet clients and their partners to attend the formal function on 7 October at the renowned Westin Hotel in Sydney.

Toyota also donated a new Yaris to raffle off on the night, from which all proceeds went to the foundation.

The very excited winner of the Yaris was Karina Main from Roseville in NSW. We were very proud to be a sponsor of the event which raised over \$150,000 for the Sydney Breast Cancer Foundation, \$35,000 of which was

generated from the Yaris raffle alone.

"Women are a large percentage of Toyota's customer base," said Deborah Bacon, Toyota's corporate manager for national fleet.

"They have impact on an even greater proportion of purchasing decisions.

"We are proud of our contribution to this cause as it sends a clear message to our staff and customers that Toyota strongly supports an organisation that is part of a solution for a disease that affects a large part of the community."

Putting on the Pink

On Friday October 27 Tattersalls was decked in a sea of pink rose petals (thanks to the kindness of **Roses Only**) for our first **Putting On the Pink** ladies lunch, sponsored by **Ross Human Directions**. More than 300 guests, many of whom happily put on some pink, joined **SBCF Patron, Her Excellency the Governor of NSW, Professor Marie Bashir AC CVO** for this wonderful event that raised more than \$23,000. **Jazz singer Julia Clarke wowed the guests over pre-lunch drinks**, then well-known Australian comedian **Judith Lucy** added a refreshing air of irreverence to the proceedings in the dual roles of MC and guest speaker. The afternoon also included an audio-visual presentation by **SBCF President, Danielle Walley and Kate Orme RN, Breast Care Nurse, RPAH** on the activities of the SBCF.

Thirty lucky guests took home a fabulous pink **Breville Avanti styling set**, especially designed for National Breast Cancer Month. All guests received fantastic gift bags of goodies, including **Voodoo** stockings with pink ribbon lace-ups and **Goldwell** hair products. The raffle on the day featured a **Canturi Jewels** Metropolis

Multi Circular Pendant with a pink sapphire valued at \$2,500, a **Dyson Vacuum Cleaner** from **Harvey Norman**, a **Jurlique Product Hamper**, a **Primo Collection** and a **Fitness First Passport**. The silent auction featured a **Louis Vuitton** hand-bag, signed **Bill Granger** cook books, fantastic paintings by **Nette King** and an opportunity to spend a morning with **Gai Waterhouse at Tulloch Lodge**.



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Giving News

The SBCF would like to acknowledge the many kind individuals and organisations who generously support our work - we couldn't do it without you! **Christine Chapman** from Balgowlah Heights organises a charity event each year in memory of her mother to raise funds and awareness for the prevention of breast cancer. In 2006 Christine organised **Tickled Pink** at the **Cerutis Restaurant**, Manly, and raised \$4,300.

Our thanks go to **Rema Abboud**, family and generous clients at **Louie's Gourmet Café** in Chipping Norton who held a fundraising month and raised just under a \$1,000 to support our work. A big round of applause goes to **Judith Cawley, Melanie Smith** and **Hayley Dowling** at **J & J O'Brien Hoteliers Pty Ltd** as well as the staff and patrons at the **Marlborough Hotel, Jordans Seafood Restaurant, Jacksons on George, Cohibar, The Watershed** and **Blue Diamond Charters** for their outstanding contribution to our cause. Staff at each of these venues joined in the spirit of Breast Cancer Month by wearing our wrist-bands and 'Check These Out' T-shirts that raised \$2,250.

Our thanks go to **Denise Edwards** who raised donations in honour of her mother who is undergoing Herceptin treatment and to **Narrabeen Sports High School** who donated \$400. Also to be congratulated are **Margaret Hinchcliffe** and the students at **Presbyterian Ladies College** at **Croydon** who donated \$2,133 to the Foundation. In another generous act **West's Tigers Rugby League Football Pty Ltd** and **Haier Australia** organised an on-line auction of a **Haier** fridge to raise \$440 in funds for the Foundation in October. On Pink Ribbon day 25 October **Marie Gatti** and her colleagues at the **Coles Myer Institute NSW** held a **Splash of Pink** morning tea and raised over \$800 to support breast cancer awareness and research.



Tony Gersback, Haier Australia, presents a donation cheque to Danielle Walley, President, SBCF with Wests Tigers players Chris Heighington and Bryce Gibbs I-r



Profile Pam Hance

President of the
Sydney Breast
Cancer
Foundation

Pam Hance took on the role of SBCF President at the 2006 Annual General Meeting. Since joining the committee Pam has successfully established and chaired a revitalised Pink Ribbon Ball Sub-Committee leading to the highly successful delivery of our last two Balls. As a result she has been instrumental in raising more than \$300,000 for the Foundation.

Her career has spanned a number of industries including the NHS in London, Telecommunications, Recruitment, Hospitality and Property.

Pam holds a full-time position with Optus as a HR Manager. Over the last eight years she has been actively involved in Optus' Diversity programs and is also responsible for the running of a women's networking forum incorporating over 400 women nationally.

"As the new President of the Sydney Breast Cancer Foundation I am looking very forward to seeing 2007 as being one of our most successful years yet. I am very excited to be working with the SBCF Committee as their enthusiasm and dedication are inspiring."

Pink Ribbon Polo Picnic

Ladies Polo International Australia vs New Zealand

The Ladies Polo International and Pink Ribbon Polo Picnic on 12 November last year at Windsor Polo Club attracted a large crowd. This was a great opportunity to experience all the thrill of Polo and support this growing women's sport. **The 2007 Pink Ribbon Polo Picnic is scheduled for Sunday 4 November.**



Report from Associate Professor Richard West AM

Director Sydney Breast Cancer Institute

We were all saddened to learn of **Professor Chris O'Brien's** illness. Professor O'Brien has led the **Sydney Cancer Centre** with great skill and dedication. Our thoughts and wishes are with him and his family at this challenging time.

I would like to congratulate the Foundation on the record-breaking fundraising result that was achieved in 2006. In particular, I would like to acknowledge **Danielle Walley**, who stepped down as President in December at the close of a very energetic and successful year. Dani's strong leadership and commitment to the Foundation are noteworthy. Nowhere was this more evident than with the development of the highly successful, new-look ladies lunch, **Putting on the Pink**.

Plans are well advanced for another busy year at the Institute. **Dr Sue Pendelbury** recently represented the Institute at the International Breast Conference in San Antonio. **Dr Niamh Murphy** successfully completed her research project as the inaugural Fellow in CrossTranslational Breast Cancer research last year. **Dr Jane Beith** will be supervising the clinical research work of our second research Fellow, **Dr Ramya Venkateswaran**.

The Institute is currently involved in research trials to:

- assess the role of sentinel node biopsy in the management of breast cancer

- investigate the use of aromatase inhibitors as a chemoprevention strategy for post-menopausal women
- investigate the impact of aromatase inhibitors on bone mineral density and the risk of developing osteoporosis and fractures in post-menopausal women and
- identify the set of genes that will indicate the risk of developing oestrogen-positive or oestrogen-negative breast cancer.

The Foundation is contributing towards the purchase of two digital mammogram machines to enable digitalisation of the mammographic services for the RPAH BreastScreen program and the Breast Clinic. The total cost is \$2 million of which we are contributing \$240,000. The remainder of the cost is being funded by **RPAH Radiology** Department and **BreastScreen NSW**. The direct benefit to women will be speedier mammograms and reduced call back rates. The Foundation is also purchasing a breast coil for the MRI machine at Concord Hospital at a cost of \$58,000. This will enable us to perform MRIs on patients, particularly young patients and those in a genetic high-risk group. The equipment will also enable us to biopsy abnormalities found using the attachments to the coil.

Palomino Horse Show

The Palomino Society of NSW Dressage group (**Lyn Alabaster, Toni Ambrose, Liz Eurell and Bev Macdonnell-Scott**) hosted an open dressage competition on 8 October 2006 at Horsecworld, Maraylya. Proceeds from the day were donated to the SBCF and BreastScreen Northern Sydney. Raffle prizes included a painting by **Jenny Beechey**, a DVD player donated by **Philips**, an opal pendant from **Berta Opals** and cuff links donated by **Giddiup Gifts**. The competition was supported by local businesses in the Hawksbury area including **Bunnings, Horseland, Master Foods, Village Court Saddlery, Thompson's Physiotherapy** and **Eurell's Plumbing**. Over 70 competitors and their supporters enjoyed the day and many got into the Pink Ribbon theme with a prize going to **Tanya Kline** for the Best Use of Pink. Even her horse was sporting hot pink legs in honour of the event.



Harriett Harrison,
SBCF Treasurer and
Narelle Turvey



coming up in 2007

Rugby Long Lunch

Friday 27 July from 12 noon Sydney Hilton

The Legendary Rugby Long Lunch will be held at the Sydney Hilton Hotel on Friday 27 July, 2007. Guests will be entertained by a panel of ex-Wallabies and a celebrity MC while enjoying fine wines and a three-course lunch. Richard Crookes Constructions is the major sponsor again this year. Starwood Hotels and Resorts are providing a range of amazing 5 star holidays and one lucky guest will go home with a luxury car. This is one event you don't want to miss. The function is always a sell out so be sure to book early to avoid disappointment!

“Twinkle into Pink” 2007 Pink Ribbon Ball

Saturday 13 October, Star City from 7.00pm to Midnight

The 14th Annual Pink Ribbon Ball will be held under the glittering lights of Star City on 13 October 2007. Come and enjoy the wonderful views of Sydney and enjoy a sumptuous three course meal accompanied by fine wines. Numbers will be strictly limited so make sure you book early to secure a table. Live entertainment and celebrity guests will ensure that your night will be one to remember. We look forward to seeing you there!

Putting on the Pink

Friday 26 October from 12 noon Sydney Hilton

This event celebrates the month of breast cancer by inviting women to attend a celebratory lunch which incorporates the latest in fashion for breast cancer survivors.

For details of all events and bookings please go to
www.sbcf.org.au

Host an Intimo Party

The Foundation is pleased to announce a new fundraising arrangement. **Host an Intimo intimate apparel party with 10% of all sales going to SBCF.** Intimo is a fully Australian owned and operated company specialising in quality intimate apparel for women, including a lovely mastectomy bra (pictured) and matching lingerie range.

An Intimo presentation is a great way to shop as well as experience great service from a fully trained consultant. As a party host you will be eligible for a range of special vouchers



and discounted product, including a half price garment, a \$10 voucher and lots more. For enquiries and registration contact Antoinette Colbran on 9969 0999 or Antoinette.colbran@intimo.com.au

Volunteer News

The many activities organised by SBCF throughout the year have only been made possible by the generous support of our volunteers. We are particularly proud of our team of regular volunteers **Ursula Keegan, Terry McGill, Poh Siew Lee, Sylvia Wheatley, Jo Star and Kevin Comlossy** who attend on a regular basis, playing an active role in our merchandising, administrative and sponsorship activities. We also thank the many dedicated volunteers who have assisted with our events and stalls including **Daniel Barrakete, Shelley Isler, Marie Janik, Roslyn Baker, Jacqui Baptista, Maureen Howard, Ellen Sams, Nathan Sams, Dora Eisenberg, Maggie Scott and Barbara Probert.**

How to make a donation.

Online: www.sbcf.org.au

By Fax: +61 2 9515 7773

By Phone: +61 2 9515 6045

By Post: **The Sydney Breast Cancer Foundation
Level 4 Gloucester House
RPAH, Missenden Rd
Camperdown NSW 2050**

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